

College of Business

商學院

Department of Management Sciences

管理科學系

CityU

香港城市大學
City University of Hong Kong

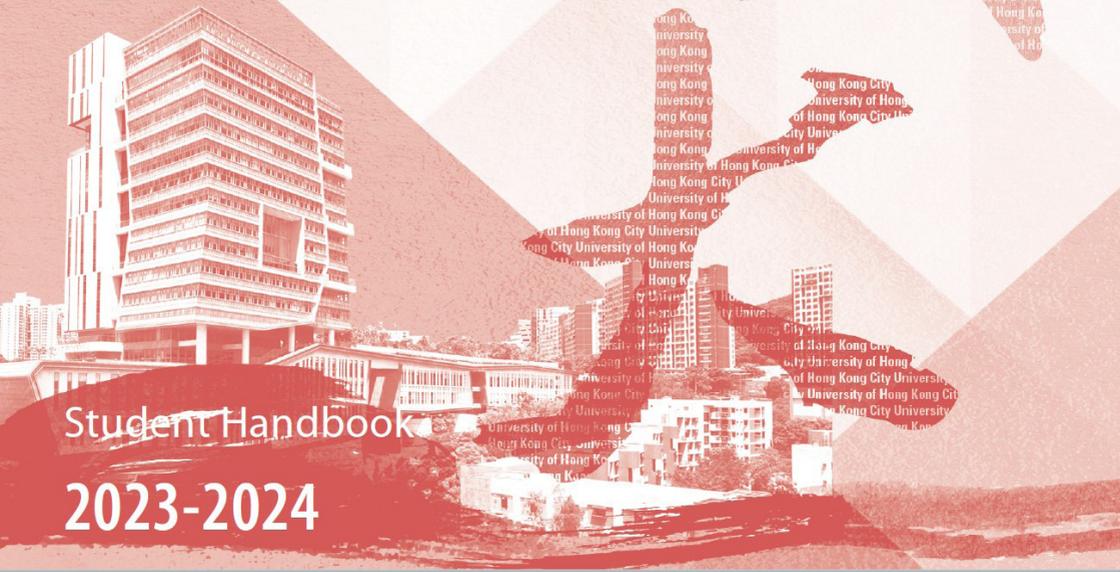
Bachelor of Business Administration in Global Operations Management

工商管理學士(環球營運管理)



Student Handbook

2023-2024



Department of Management Sciences

College of Business
City University of Hong Kong
Tat Chee Avenue
Kowloon
Hong Kong

Tel: (852) 3442 8644

Fax: (852) 3442 0189

Email: msgo@cityu.edu.hk

Website: <http://www.cb.cityu.edu.hk/ms/bbagom/>

Contents

Welcome Message	1
About the Department of Management Sciences	2
What is GOM	3
Programme Structure	4
Admission Statistics	10
Student Exchange Programme	11
Internship	13
Other Activities	16
Awards and Scholarships	20
Useful Links	21
Academic Calendar 2023/2024	23
Important Dates for Academic Year 2023/24	25
Contacts	28

Welcome Message

Welcome to the Department of Management Sciences! Providing quality education for our undergraduate students is a top priority for the Department of Management Sciences. As a student of the department, you can utilize the newly renovated MS Student Activity Room, receive one or more of our numerous scholarships, and participate in internship, exchange, study tours and many other activities that we organize. We have invested huge amount of resources in our undergraduate programs and this investment will continue.

The BBA in Global Operations Management (GOM) is a newly designed program to enable students to tackle the operations challenges of business managers in the 21st century. We are delighted to have recruited very good students, including you, as our new batch of students in the program. We look forward to working with you to help become successful managers, consultants and analysts in the future.

Should you have any questions, please feel free to contact the program leaders and other staff in the department. I wish you all every success in your studies and in your future career!

Prof. Alan Wan
Professor and Head
Department of Management Sciences

About the Department of Management Sciences

The Department of Management Sciences at the City University of Hong Kong is noted for its strong academic programmes. Most of the staff obtained their doctoral degrees from prominent universities in USA, Canada, UK and Australia. Together, they have many years of local and overseas experience in teaching and consulting. The size and the activities of its staff have made the Department one of the largest departments of management sciences in the Asia-Pacific region. The Department has three main functions: teaching, research and professional services. In all three areas, the work carried out is business oriented, with an emphasis on practical application of quantitative skills.

The teaching and degree programmes offered by the Department are wide ranging, and emphasize the applications of quantitative techniques in a very broad sense. It produces graduates who are well received by local business organizations, testified by the positions held by past graduates. The staff's superior teaching skills are well recognized and the Department has won three Teaching Excellence Awards presented by the University.



What is GOM



Global Operations Management - The Art and Science of Value Creation and Delivery

Globalization has brought fundamental changes to the business environment in the 21st century. Facing stronger competition and more rapidly changing market, firms are challenged to achieve higher cost efficiency, customer responsiveness and operational flexibility to sustain competitiveness and to respond to the changing world. Improving productivity and driving value through operational excellence has emerged to the forefront of many companies' strategic concerns, especially multinational companies.

The BBA GOM program aims to enable students to tackle the operations challenges of business managers in the 21st century. Students gain insights in different practices and learn technologies that have proved to be critical in the success of leading companies.

It offers a comprehensive coverage of operations issues in different industries. The program is designed to ensure that graduates acquire both the knowledge and skills to manage operations in local and global settings and work effectively in competitive marketplaces.

Building on the best of our predecessor 3-year programs in Service Operations Management and Management Science, the BBA GOM program equips students with professional knowledge that is recognized and highly valued in the workplace.

For details, please visit:

GOM/BOM website: <http://www.cb.cityu.edu.hk/ms/bbagom/>

GOM/BOM Facebook: <https://www.facebook.com/cityugom>

Programme Structure

Major Core Courses



- Global Business Logistics
- Global Supply Chain Management
- Quality Management

- Business Case Analysis and Communication
- Workshop on Global Operations and Supply Chain Management Practice
- Best Practices in Global Operations Management

- Data-driven Business Modeling
- Operations Analytics
- Introduction to Business Programming in Python

[Click on course title for details](#)

Major Electives

Choose any four courses from the followings:



Trade & Supply Chain

- Enterprise Resource Planning
- Business Project Management
- Simulation



Decision Analytics

- Quantitative Business Analysis with VBA
- Database Systems[#]
- Java Programming[#]



Hospitality & Retail

- Hospitality Management
- Pricing and Revenue Management



Practicum

- Internship for Management Sciences
- Operations Management Project

#Java Programming is a prerequisite for Database Systems.

Major Core courses offered in 2023-24

Course Code	Course Title	Credit	Remarks	Semester
CB2101	Introduction to Managerial Accounting	3	Major course required by College	A & B
CB2200	Business Statistics	3	Major course required by College	A & B
CB2402	Macro-Economics	3	Major course required by College	A & B
CB2203	CB2203 Data-driven Business Modeling	3	Major course required by College	A & B
CB2240	Introduction to Business Programming in Python	3	Major course required by College	A & B
CB3043	Business Case Analysis and Communication	3	Major course required by College	A & B
MS3123	Workshop on Global Operations and Supply Chain Management Practices	3	MS3124 as pre-requisite	B
MS3124	Global Supply Chain Management	3	College Elective except for BOM major / SOM Minor / SCM Minor	A
MS3127	Global Business Logistics	3	CB2201 as pre-requisite	B
MS3253	Operations Analytics	3	CB2200 as pre-requisite	B
MS3322	Quality Management	3	MS3303 as equivalent Course	A
MS4306	Best Practices in Global Operations Management	3	MS3261 or CB2011 or CB2203 as pre-requisite	A

Major Electives offered in 2023-24

Course Code	Course Title	Credit	Prerequisite	Semester
LC2401/LC2501/ LC2601/LC2930/ LC2973	French 1 / German 1 / Spanish 1 / Japanese Language - Level 1 / Korean I	3		A & B
CS2360	Java Programming	3		A
CS3402	Database Systems	3	CS2360 Java Programming	A & B
MS3106	Simulation	3	CB2200 Business Statistics; or MS3102 Statistics for Management Decisions; or MA2506 Probability and Statistics and MS2602 Statistical Inference	A
MS3111	Quantitative Business Analysis with Visual Basic for Applications	3		B
MS3125	Business Project Management	3	CB2201 Operations Management	A
MS3304	Hospitality Management	3	MS3322 Quality Management	B
MS3403	Internship for Business Analysis and Operations Management#+	3		A, B & S
MS4111	Enterprise Resource Planning	3		/
MS4118	Operations Management Project+	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	A, B & S
MS4227	Pricing and Revenue Management	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	B

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, (a) they must be taken in different academic years and under different organizations, (b) only one of them can be used to satisfy major elective requirements and the other can be used to fulfill free elective course requirements.

Major Elective Courses Recommendations based on Industry Sectors

A good course planning in the undergraduate studies based on your aspired career path will give you an advantage of seizing better opportunities upon graduation. Our major electives offer students a wide variety of choices and flexibility in pursuing management and consultant positions. Students can customize the curriculum to meet their career interests and goals. To assist our students in choosing major electives, we have prepared an overview of electives recommendation for students who are interested in a particular industry sector.

These industry sector-based recommendations are just one of the many sources of advice in choosing your major electives. We encourage students to consider other sources of advice such as faculty, alumni, recruiters and fellow students. Recommended major electives for different industry sectors are listed as follows:



Industry Sectors	Key Recommended Major Electives
Trade & Supply Chain Management	<ul style="list-style-type: none"> - Simulation - Business Project Management - Enterprise Resource Planning - Pricing and Revenue Management - Operations Management Project+ - Internship for Management Sciences+#
Hospitality & Retail	<ul style="list-style-type: none"> - Enterprise Resource Planning - Hospitality Management - Pricing and Revenue Management - Internship for Management Sciences+# - LC2401 French 1 / LC2501 German 1 / LC2601 Spanish 1 / LC2930 Japanese Language - Level 1 / LC2973 Korean I
Business Consulting	<ul style="list-style-type: none"> - Quantitative Business Analysis with VBA - Java Programming - Business Project Management - Operations Management Project+ - Pricing and Revenue Management - Enterprise Resource Planning - Internship for Management Sciences+#
Banking & Finance	<ul style="list-style-type: none"> - Quantitative Business Analysis with VBA - Java Programming - Database Systems - Internship for Management Sciences+#
Information Technology	<ul style="list-style-type: none"> - Java Programming - Database Systems - Simulation - Quantitative Business Analysis with VBA - Internship for Management Sciences+#

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, they must be taken in different academic years and under different organizations

4-year plan for 2023/24 intake

Yr/Bem	Offer Year						
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2530 Information Management	GE (Note 2)	GE1401 University English or EAP (Note 1)	SamA or B CHN1001 University Chinese I (Note 3)	2023
1B	CB2200 Business Statistics	CB2100 Introduction to Financial Accounting	CB2300 Business Management	CB2801 Marketing	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS3322 Quality Management	CB2203 Data-driven Business Modeling	GE1401 University English (for students taken EAP)	2024
2B	CB3043 Business Case Analysis and Communication	CB2402 Macro-Economics	MS3127 Global Business Logistics	MS3253 Operations Analytics	CB2240 Introduction to Business Programming in Python	GE2402 English for Business Communication (for students taken EAP)	
3A	GE (Note 2)	MS4306 Best Practices in Global Operations Management	Major Elective 1	Minor 1 (Note 4)	GE1501 Chinese Civilization – History & Philosophy		2025
3B	College Elective	MS3123 Workshop on Global Operations and Supply Chain Management Practices	Major Elective 2	Minor 2 (Note 4)	GE (Note 2)		
4A	College Elective	Major Elective 3	Major Elective 4	Minor 3 (Note 4)	Minor 4 (Note 4)		2026
4B	CB4303 Strategic Management	GE (Note 2)	College Elective	Minor 5 (Note 4)	Free Elective		

Minimum Credits Required:

- GE: 4 GE courses + 3 College-Specified courses (21 CU)
- GE: 2 ENGL + CCIV (9 CU)
- College: 11 College Core + 3 College Elective (42 CU)
- Major: 10 Major courses (50 CU)
- Minor/Electives: 5 courses (15 CU)
- Free Elective: 1 course (3 CU)
- Min. Total: 40 courses (120 CU)
- Max. Allowable: 48 courses (144 CU)

Note

- English Language Requirement:**
Students admitted with HKOSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE 401 and GE2402).
- Gateway Education Course Distributional Requirements**
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Societies, Social and Business Organizations
Area 3: Science and Technology
(3) Chinese Language Requirement
Students scoring below Level 4 in HKOSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHN100 University Chinese I.
(4) Students who do not choose a minor are required to take **Free Electives**.

Group A - Major Electives* (0 - 3 credit units)	Group C - Major Electives (6 - 12 credit units)
LC2401 French 1	MS3106 Simulation
LC2501 German 1	MS3111 Quantitative Business Analysis with Visual Basic for Applications
LC2601 Spanish 1	MS3112 Business Project Management
LC2701 Japanese 1	MS3204 Business Project Management
LC2803 Korean 1	MS3403 Internship for Management Sciences
Group B - Major Electives (0 - 3 credit units)	MS4111 Enterprise Resource Planning
CS2360 Java Programming	MS4118 Operations Management Project
CS3402 Database Systems	MS4227 Pricing and Revenue Management
XXXX Any one of the Core or Elective courses from other BBA Majors.	

*This course can be used to fulfill the internship/consultancy project/research project requirement.

"4-1" plan for 2023/24

Yr/Sem	Offer Year				
1A					
1B					
2A	CB2201 Operations Management	CB3300 Management	CB2400 Micro-Economics	CB2601 Marketing	GE1401 University English or EAP (Note 1)
2B	CB2100 Introduction to Financial Accounting	CB2500 Information Management	CB2200 Business Statistics	CB2402 Macro-Economics	GE2402 English for Business Communication or EAP (Note 1)
3A	CB3410 Financial Management	MS3124 Global Supply Chain Management	CB2101 Introduction to Managerial Accounting	MS3322 Quality Management	GE2402 English for Business Communication (for students taken EAP)
3B	CB3443 Business Case Analysis and Communication	CB2240 Introduction to Business Programming in Python	MS3127 Global Business Logistics	Major Elective 1	CB2203 Data-driven Business Modeling MS3253 Operations Analytics
4A	College Elective	College Elective	Major Elective 2	Major Elective 3	MS4306 Best Practices in Global Operations Management GE1401 University English (for students taken EAP)
4B	CB4303 Strategic Management	Major Elective 4	MS3123 Workshop on Global Operations and Supply Chain Management/Practices	GE (Note 2)	GE1501 Chinese Civilization - History and Philosophy

Minimum Credits Required:

GE: 2 GE courses + 2 College-Specified courses (12 CU) (1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

GE: 2 ENGL + CCIV (9 CU)

College: 12 College Core + 2 College Elective (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 31 courses (93 CU)

Max. Allowable: 38 courses (114 CU)

Credits Exempted:

GE - 3 courses (6 CU)

Minor/Electives - 6 courses (18 CU)

Note

(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing | students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2501 German 1

LC2601 Spanish 1

LC2830 Japanese Language - Level 1

LC2830 Japanese Language - Level 2

Group B - Major Electives (0 - 3 credit units)

MS3403 Internship for Management Sciences

MS3404 Enterprise Resource Planning

MS3118 Business Management

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3109 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403 Internship for Management Sciences

MS3404 Enterprise Resource Planning

MS3118 Business Management

MS4227 Pricing and Revenue Management

"4-2" plan for 2023/24

Yr/Sem	Offer Year					
1A						
1B						
2A						
2B						
3A	GE2402 English for Business Communication (Note 1)	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	MS3124 Global Supply Chain Management	MS3322 Quality Management	
3B	CB2240 Introduction to Business Programming in Python	CB2402 Macro-Economics	MS3253 Operations Analytics	CB2203 Data-driven Business Modeling	CB3043 Business Case Analysis and Communication	GE (Note 2)
4A	College Elective	MS4306 Best Practices in Global Operations Management	Major Elective 1	Major Elective 2	Major Elective 3	
4B	CB4303 Strategic Management	MS3127 Global Business Logistics	Major Elective 4	MS3123 Workshop on Global Operations and Supply Chain Management Practices	College Elective	

Minimum Credits Required
 GE: GE course + ENGL + 2 College-Specified courses (12 CU)
 GE - 4 courses (12 CU)
 College: 5 College Core + 2 College Elective (21 CU)
 ENGL+CCIV - 2 courses (6 CU)
 College Core - 7 courses (21 CU)
 Minor/Electives - 6 courses (18 CU)

Major Electives: Students are required to take 4 electives from the following list:
Group A - Major Electives (0 - 3 credit units)
 LC2401 French 1
 LC2501 German 1
 LC2601 Spanish 1
 LC2630 Japanese Language - Level 1
 LC2673 Korean 1
Group B - Major Electives (0 - 3 credit units)
 CS2360 Java Programming
 CS2402 Database Systems
 XXXX Any one of the Core or Elective courses from other BBA Majors

Major Electives: Students are required to take 4 electives from the following list:
Group A - Major Electives (0 - 3 credit units)
 LC2401 French 1
 LC2501 German 1
 LC2601 Spanish 1
 LC2630 Japanese Language - Level 1
 LC2673 Korean 1
Group B - Major Electives (0 - 3 credit units)
 CS2360 Java Programming
 CS2402 Database Systems
 XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)
 NS3106 Simulation
 NS3111 Quantitative Business Analysis with Visual Basic for Applications
 NS3125 Business Project Management
 NS3304 Hospitality Management
 NS3403 Internship for Management Sciences
 MS4111 Enterprise Resource Planning
 MS4118 Operations Management Project
 MS4227 Pricing and Revenue Management

Note:
 (1) **English Language Requirement:** Only required to take GE2402 English for Business Communication. Block credit exemption will include GE1401 University English.
 (2) **Gateway Education Course Distributional Requirements**
 Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

Admission Statistics

Advanced Standing I Admission (up to July 28, 2023)

Intake Plan Number	3	
CGPA in previous study	75th percentile:	3.67
	Median:	3.64
	25th percentile:	3.62

Advanced Standing II Admission (up to July 28, 2023)

Intake Plan Number	21	
CGPA in previous study	75th percentile:	3.66
	Median:	3.51
	25th percentile:	3.44

Student Exchange Programme

Student exchange program

We highly encourage you to participate in student exchange programmes during their course of study.

Benefits of student exchange:

- Expand students' international exposure;
- Learn more about yourself and another culture;
- Become more mature and independent;
- Improve language skills;
- Improve planning skills.

Supports from your department

- We have departmental exchange partners only for our MS students;
- We provide subsidies to successful outgoing exchange students; normally \$5000, in addition to possible funding support from CB;
- We provide exchange information seminars to students to improve your successful rate.

Application Requirements and Procedures

Who should apply?

We welcome the following current BBA full-time students who do not have any exchange study experience to make the application:

Year of Programmes	Period of Application	Period of Study	Expected Graduation Date
2-Year BBA Programmes (BBAU2)	Year 3 November Year 3 July	Year 4 Semester A and/or B Year 4 Semester B	Normal Summer (i.e. mid-Oct)
3-Year BBA Programmes (BBAU3)	Year 2 November Year 2 July Year 3 November Year 3 July	Year 3 Semester A and/or B Year 3 Semester B Year 4 Semester A and/or B Year 4 Semester B	Normal Normal Normal Summer (i.e. mid-Oct)
4-Year BBA Programmes (BBAU4)	Year 2 November Year 2 July Year 3 November Not Applicable	Year 3 Semester A and/or B Year 3 Semester B Year 4 Semester A Year 4 Semester B	Normal Normal Normal Not Applicable

Application	Exchange Period	Application Period
2023-2024 First Round	Semester A and/or B 2024-2025	1 to 30 November 2023
2023-2024 Second Round	Semester B 2024-2025	1 to 31 July 2024

The quotas left behind from the First Round Application will be invited application in the Second Round. Students are therefore encouraged to make their application in the first round application.

Where to go?

Applicants should make their choices from the List of Universities for the College and Departmental Level Exchange Programmes.

How to apply?

Please complete the Online Application by logging in your Electronic ID and submit the following supplementary documents electronically:

- A recent passport-size photo
- English proficiency test report, i.e TOEFL or IELTS organized by British Council or IDP
- optional for applicants who choose to study in Mainland or Taiwan
- the test date of your report should be after October 2021 (i.e. valid for duration of two years until end of October 2023)
- late submission of the report can be accepted until mid-August 2024
- Hong Kong Diploma of Secondary Education Examination (DSE) report (for local students only)
- Upload 1-minute Video of (i) Self-Introduction or (ii) Introduction of CityU campus facilities and services
- Any other supplementary information which you think would be relevant to your application

Selection Criteria

- At least completed one year of study in bachelor's degree programme before commencing the exchange programme
- Have a good academic track record with a minimum cumulative CGPA of 2.8 (for the College and Departmental Exchange Programmes)
 - (i) CGPA after the examination result of Summer 2024 will be considered
 - (ii) students who have cumulative CGPA of 2.5 or above is eligible to apply for the Institutional Level Exchange Programmes offered by the Global Engagement Office
- Meet the admission requirements of the host university (e.g. GPA, IELTS, TOEFL, foreign language, etc)
- Fulfill the following English language requirement (optional for applicants who choose to study in Mainland or Taiwan):
 - (i) a minimum TOEFL score of 79 (Internet-based)/213 (Computer-based), or
 - (ii) IELTS Band 6.5 or above, and
 - (iii) the test date of your report should be after October 2021, i.e. valid for duration of two years until end of October 2023
- Have a good performance in the selection interview, and
- Priority will be given to applicants who have satisfactory IELTS or TOEFL scores on or before 31 July 2024

Website: <https://www.cb.cityu.edu.hk/exchange>

Internship

MS3403 - Internship for Management Sciences

Department liaises with local, mainland, and overseas companies that offer internships to our students. For any full-time non-local internship that is not less than six weeks, students will receive the departmental internship subsidy. It may not be available if the subsidy cannot be downloaded to the department finally.

- Credit Units: 3
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

- Enrich students' learning experience through interactions with professionals in the business world through internship tasks.
- Enable students to gain valuable work experience for acquiring in-depth and practical understanding of operation management in business organization between 6 to 12 weeks during the summer semester.
- Enhance student competitiveness in the job market and discovery experience before their graduation

Course Outline: <http://www.cityu.edu.hk/catalogue/ug/current/course/MS3403.htm>

Application Details: <https://www.cb.cityu.edu.hk/ms/students-alumni/student-enrichment/ms-internship-program>

MS3404 - Internship, Training and Career Development (non-credit bearing)

- Credit Units: 0
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

This course is designed to enhance and enrich students' educational experience by integrating the academic component of their degree programme with the practical workplace experience gained at the internship site in local and/or international contexts. The course provides an opportunity for students to apply management sciences theories, practices, and skills in the workplace setting, and to critically reflect on the efficacy of the knowledge learnt in the classroom.

Disney International College Programme

Every year, students have the chance to participate in the International College Programme (ICP) at Walt Disney World at Florida, US for three months. Students are well-prepared before the internship through a two-day preparatory training workshop on business ethics, business etiquette and interpersonal communication skills. ICP offers students from any academic discipline outstanding learning opportunities through different courses, and all students are evaluated on their performance and a report from their immediate supervisor. Students are assigned jobs in Character, Operations, Custodial, Merchandise, and Quick Service Food & Beverage. They are involved in the Disney magic by sharing and interacting with guests, learning important business philosophies, and making friends with people all over the world.

Website: <http://www.cb.cityu.edu.hk/DisneyICP>



CB3800 Business Practice Internship

The internship is designed to provide students with real life working experience in local contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc., students are expected to gain in-depth and practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Students will be placed into a multi-national corporation for six weeks full-time internship during the summer. Before the internship, students shall participate in a 2-day workshop on business ethics, business etiquette and interpersonal communication skills. At the end of the internship, students are required to prepare and submit a report.

Website: <http://www.cb.cityu.edu.hk/course/cb3800>

BOM Internship Statistics (2022-23)

Hosting Company	Work Location Country (City)	Places	No of Credit Bearing (MS3403/CB3800)
Bella and Bona GmbH	Germany	1	1
BNET-TECH Company Limited	Hong Kong	1	1
Bubu & Partners Network	Hong Kong	2	2
China Construction Bank (Asia) Corporation Limited	Hong Kong	1	1
CLP Power Hong Kong Limited	Hong Kong	1	1
Conpak CPA Limited	Hong Kong	1	1
Consumer Council	Hong Kong	1	1
DHL Global Forwarding (Hong Kong) Limited	Hong Kong	2	2
Easyship Global	Hong Kong	1	1
GOLDLION (FAR EAST) LIMITED	Hong Kong	1	1
Hong Kong Express Airways Limited	Hong Kong	1	1
Hong Kong Housing Society	Hong Kong	2	2
Hong Kong Trade Development Council	Hong Kong	1	1
Hutchison Telecommunications (Hong Kong) Limited	Hong Kong	1	1
Khepri Global Limited	Hong Kong	1	1
Man Hing Hong Properties Company Limited	Hong Kong	1	1
New World Development Company Limited	Hong Kong	1	1
OOCL Logistics Hong Kong Limited	Hong Kong	1	1
Parfums Christian Dior Hong Kong Limited	Hong Kong	1	1
Ronald McDonald House Charities	Hong Kong	1	1
The Hong Kong Federation of Youth Groups	Hong Kong	1	1
The Hong Kong Jockey Club	Hong Kong	1	1
The Hongkong Electric Co., Ltd.	Hong Kong	1	1
Under Armour Asia Limited	Hong Kong	1	1
Vans HK, VF Hong Kong Limited	Hong Kong	1	1
		28	28

Other Activities

“A” Project: Student Ambassadors Programme

The Student Ambassadors Programme (“A” Project) is a student development programme launched by the Student Leadership and Development Teams, SDS in 1997. The objective of this programme is to foster students’ whole person development, such as positive attitude, leadership, problem solving abilities, communication and interpersonal skills as well as broadening students’ social exposure, international outlook and life experience; enhance students’ knowledge of and sense of belonging to CityU through the practical experience of serving the University and develop a pool of Student Ambassadors to help promote the University’s image.

The Student ambassadors are required to attend a comprehensive training programme and to offer service to the University. The training programme includes training camps, feature talks, visits, workshops, group projects and a high table dinner. A partially sponsored non-local interflow tour is also included in the training programme for those Student Ambassadors with excellent participation and performance in training and services to the University.

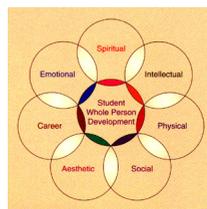
Website: https://www.cityu.edu.hk/sds/web/career_ambassadors.shtml

Fang Brothers Whole Person Development Scholarships 2023/24

To encourage students’ Whole Person Development and to reward students with talents or significant contributions to the community, Fang Brothers Whole Person Development Scholarship Scheme has been established commencing from the 2004/2005 academic year. In 2014, Dr. Kenneth Fang generously made a donation in support of setting up an endowment fund to support the Scholarships.

7 Areas of Development	Programme Examples
Spiritual	Cultural forum, community service
Intellectual	Study skills, thinking skills workshop
Physical	P.E. Course, sport tournament, health education programmes
Social	Orientation for freshmen, training for student leaders
Aesthetic	Music, art appreciation
Career	Career talk, workshop on job search
Emotional	Peer counsellor training, mental fitness series

A maximum of two scholarships of HK\$100,000 each shall be awarded in 2020/21 to support the recipient's tuition fee, living expenses and fees for participating in meaningful learning activities.



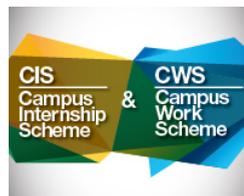
Website:

https://www.cityu.edu.hk/sds/web/studentlife_scholarships_fang.shtml

Campus Internship Scheme (CIS)

Introduction

To better consolidate students' work-based learning experience and to enhance their professional and personal development on campus, a Task Force chaired by the Vice-President (Student Affairs) has conducted a review of the On-campus Service-learning Scheme (OSS) in October 2011 and has recommended the introduction of two new schemes, namely the Campus Internship Scheme (CIS) and the Campus Work Scheme (CWS), for implementation on 1st July 2012 to replace the OSS.



Starting from 1 July 2020, CWS will cease to be implemented so that the hiring and management of student helpers will be decentralized for the Recruiting Units, while CLC will continue to manage CIS.

All enquiries on CIS and suggestions may be forwarded directly to the Career and Leadership Centre via email at clc.careercentre@cityu.edu.hk.

Programme Objectives (CIS)

- To enhance students' understanding of the work environment and their long term personal and professional development
- To develop students' analytical, problem-solving, and interpersonal skills to engage in discovery and innovation
- To facilitate students' career exploration and add value to their employability.

Student Mentoring Scheme (SMS)

The purposes of SMS are:

- To help first-year students adjust to university education;
- To develop a supportive personal network amongst first-year students and senior students;
- To create a warm atmosphere and positive academic culture in the campus;
- To assist first-year students in enhancing their educational experience and development as a person and as a professional in their chosen fields of study.

The scopes of SMS are:

- The range of activities can be very comprehensive, from educational to entertaining, personal to professional;
- The student mentors can assume very flexibly the roles of big brother / sister, adviser, information-provider, counselor, coach or private tutor, or simply friend;
- The types of activities and relationship really depend on the needs of the first-year students and their chemistry with the mentors.

Industrial Mentoring Scheme (IMS)

Our Mentorship Program aims at establishing a caring and supportive relationship between City University alumni, business executives (mentors) and undergraduates (mentees) to achieve the following objectives:

- To facilitate the educational, social and personal growth of mentees
- To develop mentees' fullest potential, vision and aspirations for the future
- To enhance mentees' future professional and career development
- To empower mentees to face challenges in society

A mentoring relationship is one that encourages discussion, questions and feedback regarding those areas that will enhance the mentees' capabilities/competencies. These capabilities may be job related, but may also be in the area of school or life in general.

How does the mentorship program work?

The mentor and the mentee would agree on the level of commitment, mode and frequency of interaction, as well as the preferred focus through the mentorship process. Each mentor is encouraged to take on one to three mentees during the same period. At least one face to face meeting is highly recommended. Other activities can be arranged depending on individual mentors and mentees such as:

- regular contact through phone or email
- campus visits by mentors
- workplace visits by mentees
- leisure and social activities



Mentor List 2022 – 2023

Mentors:

Mr Andy Lau, Consultant, KPMG Limited

Mr Ivan Wong, Assistant Manager, Wealth Product Control, Citibank

Mr Jason Tsang, Assistant Supplies Officer, HKSAR Government

Mr Jason Tse, Director, Well Link Manufacturing Limited

Miss Kitty Fok, Executive Officer, HKSAR Government

Miss Lilian Au Yeung, Assistant Manager, Procurement and Supply Chain, MTR Corporation

Miss Maggie Wong, Assistant Project Manager, Infocast Limited

Mr Mouse Lam, Branch Manager, AXA China Region Insurance Company Ltd.

Mr Roy Yeung, Marketing Director, ATACAR

Mr Tony Chiang, Finance System Team of Finance Department, DBS Limited

Mr Walter Lau, First Officer (Pilot), Cathay Pacific Airways Ltd.

Awards and Scholarships

In MS, we award excellent students by various scholarships every year.

For second, third and fourth year students, we offer

The Department of Management Sciences Outstanding Student Prizes and Scholarships

- For undergraduate students with demonstrated outstanding performance
- Maximum 15 awards at \$5,000 to \$10,000 each.

The Department of Management Sciences Academic Progress Awards

- For full time students who have made the most significant improvements in their academic study
- Maximum 10 awards with amount HK1,000 in maximum.

The Department of Management Sciences Student Development Scholarships

- Selected based on the following criteria: i) exceptionally outstanding performance in extra-curricular activities, ii) winning record in internal and external competitions, iii) participation in departmental services (e.g., student mentoring, study group leadership), and iv) academic performance
- Maximum 20 awards at HK1,000 to \$2,000 each.



Useful Links

- 1. BBAGOM / BBABOM Website**
<https://www.cb.cityu.edu.hk/ms/bbagom/>
- 2. GOM / BOM Facebook**
<https://www.facebook.com/cityugom>
- 3. Canvas**
<https://canvas.cityu.edu.hk/>
- 4. Department of Management Sciences**
<https://www.cb.cityu.edu.hk/ms>
- 5. College of Business**
<https://www.cb.cityu.edu.hk>
- 6. Administrative Information Management System (AIMS)**
<https://banweb.cityu.edu.hk>
- 7. College of Business Exchange Programme**
<https://www.cb.cityu.edu.hk/exchange/>
- 8. Scholarship/Exchange/Internship**
<https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Scholarships>
- 9. Chinese Civilization Course (CCIV)**
<http://www.cityu.edu.hk/cciv/1.4.1/index1.htm>
- 10. The English Language Centre (ELC)**
<http://www.cityu.edu.hk/lc/>
- 11. Student Development Services (SDS) Online**
<http://www.cityu.edu.hk/sds/online>
- 12. The Run Run Shaw Library**
<http://www.cityu.edu.hk/lib/>
- 13. English Learning Support Services**
<https://www.lc.cityu.edu.hk/WebPages/ELSS/>

14. Joint Institutions Job Information System (JIJIS)

<http://www.jijis.org.hk>

15. Project Management Institute (PMI)

<http://www.pmi.org.hk/>

16. Chartered Institute of Purchasing & Supply” (CIPS)

<http://www.cips.org/en-CN/>

17. SAP

<http://www.sap.com>

18. SAS Institute

<http://www.sas.com>

19. HKSQ

<http://www.hksq.org/>

20. HKFBS

<https://www.hkfbs.org.hk/>

21. The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)

<http://www.cilt.org.hk>

22. FAQ for 4-year Degrees

<http://www6.cityu.edu.hk/arro/content.asp?cid=385>



Academic Calendar 2023/24

Week	S	M	T	W	T	F	S	Events	Public Holidays
	September, 2023								
						1	2	Semester A 2023/24	
WK.1	3	4	5	6	7	8	9	4 Sep – 2 Dec Teaching Period	
WK.2	10	11	12	13	14	15	16		
WK.3	17	18	19	20	21	22	23		
WK.4	24	25	26	27	28	29	30		30 Day following Mid-Autumn Festival
	October								
WK.5	1	2	3	4	5	6	7	3 Graduation Date	2 Day following National Day
WK.6	8	9	10	11	12	13	14		
WK.7	15	16	17	18	19	20	21		
WK.8	22	23	24	25	26	27	28		23 Chung Yeung Festival
WK.9	29	30	31						
	November								
WK.10				1	2	3	4		
WK.11	5	6	7	8	9	10	11		
WK.12	12	13	14	15	16	17	18		
WK.13	19	20	21	22	23	24	25		
	December								
						1	2	2 Last Day of Teaching	
	3	4	5	6	7	8	9	4 – 9 Student Revision Period	
	10	11	12	13	14	15	16	11 – 23 Examination Period	
	17	18	19	20	21	22	23		
	24	25	26	27	28	29	30	25 Dec – 13 Jan Semester Break	25 Christmas Day
	31								26 Day following Christmas Day
	January, 2024								
		1	2	3	4	5	6		1 First Day of January
	7	8	9	10	11	12	13	Semester B 2023/24	
WK.1	14	15	16	17	18	19	20	15 Jan – 20 Apr Teaching Period	
WK.2	21	22	23	24	25	26	27		
WK.3	28	29	30	31					
	February								
WK.4	4	5	6	7	8	9	10	1 Graduation Date	
WK.5	11	12	13	14	15	16	17	9 – 15 Lunar New Year Break	10 – 13 Lunar New Year Holidays
WK.6	18	19	20	21	22	23	24		
	25	26	27	28	29				
	March								
WK.7						1	2		
WK.8	3	4	5	6	7	8	9		
WK.9	10	11	12	13	14	15	16		
WK.10	17	18	19	20	21	22	23		
WK.11	24	25	26	27	28	29	30		29 Good Friday
	31								30 Day following Good Friday
	April								
WK.12		1	2	3	4	5	6		1 Easter Monday
WK.13	7	8	9	10	11	12	13		4 Ching Ming Festival
	14	15	16	17	18	19	20	20 Last Day of Teaching	
	21	22	23	24	25	26	27	22 – 27 Student Revision Period	
	28	29	30					29 Apr – 13 May Examination Period	
	May								
				1	2	3	4		1 Labour Day
	5	6	7	8	9	10	11		
	12	13	14	15	16	17	18		
	19	20	21	22	23	24	25	14 May – 8 Jun Semester Break	15 Buddha's Birthday
	26	27	28	29	30	31			

Week	S	M	T	W	T	F	S	Events	Public Holidays
June, 2024									
							1		
	2	3	4	5	6	7	8	3 Graduation Date	
WK.1	9	10	11	12	13	14	15	Summer Term 2024	10 Tuen Ng Festival
WK.2	16	17	18	19	20	21	22	11 Jun – 27 Jul Teaching Period	
WK.3	23	24	25	26	27	28	29		
WK.4	30								
July									
		1	2	3	4	5	6		1 HK SAR Establishment Day
WK.5	7	8	9	10	11	12	13		
WK.6	14	15	16	17	18	19	20		
WK.7	21	22	23	24	25	26	27	27 Last Day of Teaching	
	28	29	30	31				29 Jul – 3 Aug Student Revision Period	
August									
	4	5	6	7	8	9	10	5 – 10 Examination Period	
	11	12	13	14	15	16	17	12 – 31 Term Break	
	18	19	20	21	22	23	24		
	25	26	27	28	29	30	31		

Note :  represents public holidays including all Sundays

Provisional Academic Calendar 2024/25

	<u>Start Date</u>	<u>End Date</u>
Semester A		
Teaching Period	2 September 2024	30 November 2024
Student Revision Period	2 December 2024	7 December 2024
Examination Period	9 December 2024	21 December 2024
Semester Break	23 December 2024	11 January 2025
Semester B		
Teaching Period	13 January 2025	17 April 2025
	<i>(Lunar New Year holidays: 29 – 31 January 2025)</i>	
Student Revision Period	22 April 2025	26 April 2025
Examination Period	28 April 2025	13 May 2025
Semester Break	14 May 2025	7 June 2025
Summer Term		
Teaching Period	9 June 2025	26 July 2025
Student Revision Period	28 July 2025	2 August 2025
Examination Period	4 August 2025	9 August 2025
Term Break	11 August 2025	30 August 2025

Provisional Academic Calendar 2025/26

	<u>Start Date</u>	<u>End Date</u>
Semester A		
Teaching Period	1 September 2025	29 November 2025
Student Revision Period	1 December 2025	6 December 2025
Examination Period	8 December 2025	20 December 2025
Semester Break	22 December 2025	10 January 2026
Semester B		
Teaching Period	12 January 2026	18 April 2026
	<i>(Lunar New Year holidays: 17 – 19 February 2026)</i>	
Student Revision Period	20 April 2026	25 April 2026
Examination Period	27 April 2026	11 May 2026
Semester Break	12 May 2026	6 June 2026
Summer Term		
Teaching Period	8 June 2026	25 July 2026
Student Revision Period	27 July 2026	1 August 2026
Examination Period	3 August 2026	8 August 2026
Term Break	10 August 2026	29 August 2026

Important Dates for Academic Year 2023/24

Semester A 2023/24

Date	Event
25 July 2023	<ul style="list-style-type: none"> Release of Master Class Schedule for the academic year Release of students' Personal Class Schedule for Semester A in AIMS
14 August 2023	<ul style="list-style-type: none"> First day to apply for <ul style="list-style-type: none"> - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
28 August 2023	<ul style="list-style-type: none"> First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
1 September 2023	<ul style="list-style-type: none"> Last day to apply for credit transfer/course exemption
4 September 2023	<ul style="list-style-type: none"> Classes begin Due date for Semester A's tuition fees
11 September 2023	<ul style="list-style-type: none"> Last day for course add/drop
12 September – 9 December 2023	<ul style="list-style-type: none"> Application for graduation in Semester A (NOT applicable to Associate Degree students)
16 September 2023	<ul style="list-style-type: none"> Last day to apply for: <ul style="list-style-type: none"> - reduced study load / exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged (The acceptance fee paid at the time of admission will not be refunded under any circumstances.)
17 September – 14 October 2023	<ul style="list-style-type: none"> 50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
3 October 2023	<ul style="list-style-type: none"> Due date for payment of balance of Semester A's tuition fees (if any)
15 October 2023 onwards	<ul style="list-style-type: none"> 100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
1 – 15 November 2023*	<ul style="list-style-type: none"> Applications for Bachelor's Degree students: <ul style="list-style-type: none"> - change of home major - add/drop of a second major - add/drop of minors
9 November 2023	<ul style="list-style-type: none"> Release of Semester A's examination schedule in AIMS
2 December 2023	<ul style="list-style-type: none"> Last day of teaching
11 – 23 December 2023	<ul style="list-style-type: none"> Examination period
From 4 January 2024	<ul style="list-style-type: none"> Release of Semester A's course grades in AIMS

Semester B 2023/24

Date	Event
7 November 2023	<ul style="list-style-type: none"> Release of students' Personal Class Schedule for Semester B in AIMS
18 December 2023*	<ul style="list-style-type: none"> First day to apply for <ul style="list-style-type: none"> - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
2 January 2024*	<ul style="list-style-type: none"> First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
12 January 2024	<ul style="list-style-type: none"> Last day to apply for credit transfer/course exemption (Applicable to students admitted in Semester B 2023/24 or current students who have outside work completed after admission to the University)
15 January 2024	<ul style="list-style-type: none"> Classes begin Due date for Semester B's tuition fees
22 January 2024	<ul style="list-style-type: none"> Last day for course add/drop
23 January – 20 April 2024*	<ul style="list-style-type: none"> Application for graduation in Semester B (NOT applicable to Associate Degree students)
27 January 2024	<ul style="list-style-type: none"> Last day to apply for: <ul style="list-style-type: none"> - reduced study load / exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged
28 January – 2 March 2024	<ul style="list-style-type: none"> 50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
19 February 2024	<ul style="list-style-type: none"> Due date for payment of balance of Semester B's tuition fees (if any)
3 March 2024 onwards	<ul style="list-style-type: none"> 100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses
28 March 2024	<ul style="list-style-type: none"> Release of Semester B's examination schedule in AIMS
20 April 2024	<ul style="list-style-type: none"> Last day of teaching
29 April – 13 May 2024	<ul style="list-style-type: none"> Examination period
From 22 May 2024	<ul style="list-style-type: none"> Release of Semester B's course grades in AIMS
24 May – 5 June 2024*	<ul style="list-style-type: none"> For 4-year Bachelor's Degree students admitted in 2023/24 with an undeclared major: <ul style="list-style-type: none"> - declaring a home major

Summer 2024

Date	Event
9 April 2024	<ul style="list-style-type: none"> Release of students' Personal Class Schedule for Summer Term in AIMS
27 May 2024*	<ul style="list-style-type: none"> First day to apply for <ul style="list-style-type: none"> - add/drop of non web-enabled courses - exceeding maximum study load
3 June 2024*	<ul style="list-style-type: none"> First day for online add/drop of web-enabled courses (Please refer to your web registration time tickets)
11 June 2024	<ul style="list-style-type: none"> Classes begin
17 June 2024	<ul style="list-style-type: none"> Last day for course add/drop
18 June – 3 August 2024	<ul style="list-style-type: none"> Application for graduation in Summer Term (NOT applicable to Associate Degree students)
22 June 2024	<ul style="list-style-type: none"> Last day to apply for: <ul style="list-style-type: none"> - exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses
25 June – 9 July 2024*	<ul style="list-style-type: none"> Applications for Bachelor's Degree students: <ul style="list-style-type: none"> - change of home major - add/drop of a second major - add/drop of minors
8 July 2024	<ul style="list-style-type: none"> Due date for Summer Term's tuition fees (if any)
11 July 2024	<ul style="list-style-type: none"> Release of Summer Term's examination schedule in AIMS
27 July 2024	<ul style="list-style-type: none"> Last day of teaching
5 – 10 August 2024	<ul style="list-style-type: none"> Examination period
From 19 August 2024	<ul style="list-style-type: none"> Release of Summer Term's course grades in AIMS

* Tentative

Contacts

Prof. Kevin Sun

Major Leader

Address: 7-266, Lau Ming Wai Academic Building

Phone: 3442-8650

E-mail: zhanksun@cityu.edu.hk

Prof. Venus Lo

Associate Major Leader

Address: 7-274, Lau Ming Wai Academic Building

Phone: 3442-4686

E-mail: venus.hl.lo@cityu.edu.hk

Prof. Hanwei Li

Associate Major Leader

Address: 7-270, Lau Ming Wai Academic Building

Phone: 3442-8587

E-mail: hanweili@cityu.edu.hk

Ms. Sally Tsang

Associate Major Leader

Address: 7-244, Lau Ming Wai Academic Building

Phone: 3442-8583

E-mail: mssallyt@cityu.edu.hk

Prof. Baojun Dou

Exchange Coordinator

Address: 7-242, Lau Ming Wai Academic Building

Phone: 3442-8589

Email: baojudou@cityu.edu.hk

Dr. Sai Kit Fan

Internship Coordinator

Address: 7-248, Lau Ming Wai Academic Building

Phone: 3442-8347

Email: saikfan@cityu.edu.hk

